



10113 South 11th Street, Bellevue NE 68123 voice 402-933-4900 fax 402-933-2776  
 www.mwbride.com mwbridal@cox.net

## Membership Application

Please review & submit this application to us. By your signature you agree to terms & conditions stated below and on back of this page. This application constitutes a binding agreement when accepted by Midwest Bridal Association. The individual whose signature appears below warrants and represents that he/she has authority to enter into this agreement on behalf of the company or organization represented.

**1 Provide information as you wish it to appear in Membership Directory and at www.MWbride.com.**

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact person: \_\_\_\_\_ Fax: \_\_\_\_\_

Mailing addr: \_\_\_\_\_ Email: \_\_\_\_\_

City/St/Zip \_\_\_\_\_ www. \_\_\_\_\_

Business licenses, professional organizations you belong to, if any: \_\_\_\_\_

List 3-4 references (if possible, include current members: see list at www.MWbride.com), separate sheet

Signature \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

**2 Select (X) the category you would like to be listed under. (Choose up to three categories as appropriate.)**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> Alterations, gown preservation  | <input type="checkbox"/> Gifts/favors            | <input type="checkbox"/> Miscellaneous                |
| <input type="checkbox"/> Balloons                        | <input type="checkbox"/> Hair/Make-up            | <input type="checkbox"/> Music/entertainment          |
| <input type="checkbox"/> Bridal & Formal wear            | <input type="checkbox"/> Hotel Accommodations    | <input type="checkbox"/> Photography                  |
| <input type="checkbox"/> Cake, Catering, Choc. Fountains | <input type="checkbox"/> Health/fitness/beauty   | <input type="checkbox"/> Reception/Rehearsal Facility |
| <input type="checkbox"/> China/Silver/Registry           | <input type="checkbox"/> Honeymoon/travel        | <input type="checkbox"/> Registry                     |
| <input type="checkbox"/> Consultant/Director             | <input type="checkbox"/> Invitations/paper goods | <input type="checkbox"/> Tuxedos                      |
| <input type="checkbox"/> Financial/Insurance             | <input type="checkbox"/> Jewelry/accessories     | <input type="checkbox"/> Videography                  |
| <input type="checkbox"/> Flowers                         | <input type="checkbox"/> Limousine/carriage      | <input type="checkbox"/> Wedding rentals              |

**3 \$390 Payment.** I herein submit my Application for annual Membership. Term will begin on date payment is received; payment is due with this application.

Check enclosed     Credit card: \_\_\_\_\_    Exp date: \_\_\_\_/\_\_\_\_/\_\_\_\_

*Pay by check or credit card:* Midwest Bridal 10113 South 11th Street, Bellevue NE 68123

Notes: \_\_\_\_\_



## RULES AND REGULATIONS

1. **Term.** This agreement will commence upon payment of dues by Member (hereafter, "You"/"Your") and shall continue for twelve months thereafter. This agreement shall not be in force until accepted by Midwest Bridal Association (hereafter, "MBA"), which reserves the right to cancel this agreement without further obligation at any time by rescinding all future obligations under this contract, or for cause if You have failed to pay as agreed or if You fail to perform any material term or condition of this agreement.

Member shall pay a \$40 fee for any check presented for payment returned by the bank, and a fee of \$20 for any late payment.

2. **Code of Ethics.** You must adhere to the MBA Code of Ethics, which guides the business practices of all Members and helps ensure adherence to the principles upon which MBA is based. It is understood that you are familiar with its contents and will uphold each of the Articles and pledges it contains. You acknowledge that Membership may be terminated without refund should MBA and/or the MBA Executive Committee determine in its sole discretion that you have violated any aspect of the Code. MBA will always seek to address any such matters directly with You in order to have full information before a termination hearing occurs.
3. **Licenses.** You shall be required to obtain and keep in force any & all licenses for operation of your business.
4. **Logo.** You are permitted to utilize the MBA logo in your advertising, letterhead, business cards, and signage. Camera-ready artwork of the logo is available free of charge to you; the logo must not be altered in any fashion. The use of the MBA logo must be discontinued immediately upon lapse in, non-renewal or termination of Membership.
5. **Plaque.** You will receive a MBA plaque for display at your place of business during your active Membership. The plaque is the property of MBA and must be returned to MBA upon lapse in, non-renewal or termination of Membership. You agree that the value of the plaque is \$250, and agree to pay MBA \$250 for failure to return plaque upon request of MBA.
6. **Liability and Insurance.** MBA is not responsible or liable in any way for any injury to person or property, loss or damage of any kind, sustained by You, your employees or any other person by reason of fire, theft, water, accident or negligence of MBA or any of its servants, agents or employees or any other cause whatsoever, except in cases of gross or sole negligence or willful misconduct. It is further understood that You will indemnify and hold harmless MBA from damages, loss, cost or expense, including costs of defense and reasonable attorney fees of any and all kind arising out of sole or contributing negligence of You, your employees, servants or agents or MBA or otherwise.
7. **Miscellaneous.** (A) All matters & questions not covered herein are subject to decision of MBA. Should either party resort to litigation or any form of alternative dispute resolution relating to this organization or the terms of this contract, parties agree that jurisdiction, venue and choice of law shall be in the State of Nebraska, in Sarpy County. (B) Any Member needing assistance relating to a disability must contact MBA no later than 30 days prior to a MBA hosted event. (C) MBA reserves the right to use photos and/or video taken of you, your employees, and agents for publicity purposes.

## Midwest Bridal Association CODE OF ETHICS

The Midwest Bridal Association and its members acknowledge the need to preserve and encourage fair and professional business practices. As a condition of membership, all members pledge to adhere to the following Code of Professional Ethics:

**I pledge myself to honesty and integrity, to pursue my profession and education so that service to my clients shall reflect the highest standards.**

**I pledge myself to comply with the standards of MBA. I pledge myself to seek and maintain association with fellow MBA members and others who may become a part of my business and professional life in an honorable and cooperative manner.**

***I know that my clients rely on my knowledge, experience and recommendations. I pledge not to betray the trust my clients place in me.***

**Article One:** I will accurately represent my qualifications and expertise in all communications.

**Article Two:** I will act and speak professionally so as to not offend or bring discredit to the weddings services profession.

**Article Three:** I will be committed to understanding my customer's needs.

**Article Four:** I will communicate clearly with my clients in layman's language what my prices are and what services are included. I will gladly answer questions about these things so that my client is comfortable with what has been ordered.

**Article Five:** I will maintain the trust of clients and respect the affairs of clients and MBA members who may share information in confidence.

**Article Six:** I will treat other wedding professionals with courtesy and dignity.

**Article Seven:** I will provide services in those areas in which I am qualified to serve. When unable or unqualified to fulfill requests for services, I will make every effort to recommend the services of a qualified MBA member.

**Article Eight:** I will protect the public against fraud or unfair practices and shall attempt to disengage all practices which bring discredit to the profession.

**Article Nine:** I will not be party to agreements which unfairly limit or restrain access to the marketplace by any other wedding professional, client or to the public, based on race, creed, color, sex, age, physical disability or country of origin.